

Sponsorship Contract

Yes, we will sponsor the 2011 Princeton Show Jumping Series

Contact Names(s) Title

Company Name

Address

Phone Number Fax Number

Email Address

Sponsor Name To Be Listed As

Please Select Sponsorship Level

All sponsor levels include listing in show program, general admission, and parking

Platinum Sponsor \$25,000.

Gold Sponsor \$15,000.

Silver Sponsor \$10,000.

Bronze Sponsor - \$5,000.

Social Event Sponsor - \$2500.

Booth 10x 10 - \$500/week
or \$800/2 weeks

Booth 10 x 20 - \$900/week
or \$1600/2 weeks

Ring Sign \$1500.00

Stable Ring Sign \$500 plus cost of sign

Custom Jumps \$1,500 per show plus
price of jump starting at \$ 5000.00

Show Bags \$1500.00

Program/Prize List Ads

Inside cover full page color - \$800

Full page black and white - \$500

Half page black and white - \$300

Business Card listing black and white - \$175

Custom Sponsor Details and price (upon approval only
agreement details below)

In-Kind Donation, please list donation and estimated value:

Reserved Main Area Dining and VIP Table Elevated at Ring Side
(table of 8) — limited availability

Saturday \$500

Sunday \$800

Day \$250.00

Show Series Dates: Please indicate which dates

June 29 – July 3 _____

USEF All Jumper \$25,000 Grand Prix 1.40m

July 6 – 10 _____

USEF All Jumper \$25,000 Grand Prix 1.40m

August 24 – 28 _____

USEF All Jumper Main Ring \$25,000 Grand Prix 1.40m

September 28 – October 2 _____

USEF All Jumper Main Ring \$25,000 Grand Prix 1.40m

October 5 - 9 _____

USEF All Jumper Main Ring \$25,000 Grand Prix 1.40m

Total Sponsor Amount \$ _____

Discount \$ _____

Grand Total \$ _____

Authorized Signature: _____

Date: _____

Printed Name and Title: _____

Please charge my credit card: Select: MasterCard / Visa

Card Number: _____

Expiration Date: _____

Security Code on back: _____

Name Appearing on Card _____

Billing address- _____

Check enclosed - check number _____

(Please make checks payable to: Princeton Show Jumping)

Please mail signed and completed agreement to
Princeton Show Jumping, 1315 The Great Road, Princeton, NJ 08540

Princeton Show Jumping 2011

Sponsorship and Advertising Opportunities



Experience Show Jumping at it's Finest.

June 29 – July 3

August 24 - 28

July 6 – July 10

September 28 – October 2

October 5 - 9

HUNTER FARMS | 1315 THE GREAT ROAD
PRINCETON, NJ 08540 | (609) 924-2932

www.princetonshowjumping.com

About Princeton Show Jumping



Princeton Show Jumping is located at Hunter Farms in Princeton, New Jersey. We produce top quality events that are supported by Olympic Riders and some of the best horses in America.

Princeton Show jumping understands that excellent facilities and professional management creates an atmosphere that literally "Makes it a Show!" We offer superb, irrigated footing in our main show ring and the complete Derby Grand Prix Field, and the very best, high tech, dustless footing in our indoor ring and the top course designers in the world!

We run a series of USEF Level 4 and Level 3 horse shows throughout the year. Our shows offer \$25,000 Grand Prix, Young Jumper, NAL/WINS/M&S, and Show Jumper Hall of Fame classes. Our shows are well attended and our prize list is distributed to over 5,000 equestrians.



Sponsorship Levels for the 2011 Princeton Show Jumping Show Series

Platinum Sponsor - \$25,000

VIP Full Show Table for 16 & Show Passes Front Center of VIP Tent.
One full-page color ad in the program
Recognition on prize list
Two Official parking passes
Four Public Address Announcements per day
Four Ring Signs
Named division (upon request/approval)
Named class or event
Sponsor name included in promotional materials
Opportunity to present award to the winning rider
A link from Princeton Show Jumping website to your website
Ability to distribute literature, gifts or approved samples in show bags
Ring Side Booth Display Space (upon request) 10'x10' (Premiere Placement)
Title Rights (as appropriate) i.e.:
"The Coca-Cola Princeton Classic Horse Show"

Gold Sponsor - \$15,000

VIP table for 16 and Show Passes
One full-page color ad in the program
Two Official parking passes
Three Public Address Announcements per day
Two Ring Signs
Branding Right to The Grand Prix - i.e. - "The Grand Prix of Princeton Presented by Range Rover"
Named class or event other than the Grand Prix
Sponsor name included in promotional materials
Opportunity to present award to the winning rider
A link from the Princeton Show Jumping website to your website
Ability to distribute literature, gifts or approved samples in show bags
Ring Side Booth Display Space (upon request) 10'x10'
Title Rights (as appropriate) to a major class

Silver Sponsor - \$10,000

VIP Table for 8 and Full Show Passes
One full-page color ad in the program
Two Official parking passes
Three Public Address Announcements per day
One Ring Sign
Named division (upon request/approval)
Named class or event
Sponsor name included in promotional materials
Opportunity to present award to the winning rider
A link from the Princeton Show Jumping website to your website
Ability to distribute literature, gifts or approved samples in show bags
Ring Side Booth Display Space (upon request) 10'x10'
Title Rights (as appropriate)

Bronze Sponsor - \$5,000

VIP Table for 8 and Full Show Passes
One half page in the program
Two Public Address Announcements per day
Scoreboard Recognition
Sponsor name included in promotional materials
Named class or division sponsor
One Ring Sign
Opportunity to present award to the winning rider
A link from the Princeton Show Jumping website to your website
Ability to distribute literature, gifts or approved samples in show bags
Concourse Booth Display Space (upon request)

Social Event Sponsor (Exhibitor Party, etc.) - \$2,500

(Corporate Event - Negotiable)
VIP Table for 8 and Full Show Passes
One half-page black and white ad in the program
One Public Address Announcements per day
Recognition: "Exhibitor's Party sponsored by Lexus"
One Ring Sign
Ability to distribute literature, gifts or approved samples in show bags

Advertising and Vendor Opportunities

- Booth 10x 10 - \$500/week or \$800/2 weeks.
 - Booth 10 x 20 - \$900/week or \$1600/2 weeks.
 - Banner - 4x8 \$1500 for businesses or \$500 plus sign cost for stables. Signs are reusable.
 - Custom Jump - \$1,500 per show plus \$5,000 - \$10,000 cost for jump.
 - Show Bags - \$1,500 per show.
- Show Program:
- Inside cover full page color - \$800
 - Full page black and white - \$500
 - Half page black and white - \$300
 - Business Card listing black and white - \$175



Above: sample sponsor jump

For more information or to view more sample jumps go to
www.ljjumps.com/