



# Princeton Show Jumping Prize List Advertising

Our United States Equestrian Federation show prize lists/programs are emailed to over 6,000 targeted equestrians. Our premier magazine quality printed books are mailed to over 2,500. The prize lists are downloaded and viewed on our official web site ([princetonshowjumping.com](http://princetonshowjumping.com)) and social media pages by thousands of exhibitors and spectators over the course of the season.

## Prize List Rates

### Inside front or back cover full page color

Full bleed 5.5" w x 8.5" h

\$700 per ad or 3 ads for \$1,500

### Full page color

5" w x 8" h

\$500 per ad or 3 ads for \$1,200

### Full page black and white

5" w x 8" h

\$300 per ad or 3 ads for \$800

### Exhibitor special

Full page black and white

5" w x 8" h

\$200 per ad or 3 ads for \$500

### Half page black and white

5" x 4"

\$200 per ad or 3 ads for \$500





# Princeton Show Jumping Prize List Advertising Insertion Order

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- Full page black and white - \$300 per ad or 3 ads for \$800
- Half page black and white - \$200 per ad or 3 ads for \$500
- Exhibitor special - Full page black and white \$200 per ad - or 3 ads for \$500

Total Amount \$\_\_\_\_\_

Authorized Signature:\_\_\_\_\_ Date:\_\_\_\_\_

Printed Name and Title:\_\_\_\_\_

Please charge my credit card: MasterCard / Visa

Card Number: \_\_\_\_\_ Expiration Date:\_\_\_\_\_

Security Code on back: \_\_\_\_\_

Name Appearing on Card\_\_\_\_\_

Billing address\_\_\_\_\_

Check enclosed - check number\_\_\_\_\_

(Please make checks payable to: Princeton Show Jumping)

Please mail signed and completed agreement to  
Princeton Show Jumping, 1315 The Great Road, Princeton, NJ 08540

Email [Princetonshowjumping@gmail.com](mailto:Princetonshowjumping@gmail.com) with questions